

NEWS

FOR IMMEDIATE RELEASE

Kishigo Spearheads Manufacturing Revolution with New Sustainability Initiative

Just in time for Earth Day, Kishigo unveils its first safety vest constructed with recycled material

FOUNTAIN VALLEY, CALIFORNIA, April 18, 2024—[Kishigo](#), a leader in high-visibility workwear, introduces the 1828 Recycled Vest, marking a major stride on its "Sustainability Journey." In addition, Kishigo will distribute up to 1,000 of these eco-conscious vests to customers nationwide, free of charge, to align with Earth Day celebrations. This action results from Kishigo's reassessment of daily business practices to advance environmental sustainability.

"Sustainability is not just a business strategy or compliance requirement; Kishigo sees it as our immediate responsibility," said Elke Hirschman, Kishigo's general manager. "And our growing commitment goes beyond goodwill; it's about creating manufacturer-led stewardship for the good of our planet. Launching the 1828 Recycled Vest and getting it into the hands of our partners is just the start."

To date, Kishigo's "[Sustainability Journey](#)" includes:

- **February 2024: Hangtag Retirement** - Kishigo aims to lessen its environmental footprint by adopting hangtags made from 250 GSM recycled paper and removing them where they're not needed. It expects to save over 371,500 hangtags and cut down about 1,600 lbs. of waste annually.
- **April 2024: Smarter Shipping** - The switch to shipping bags made from PCR material is a testament to Kishigo's commitment to reducing plastic waste, demonstrating that every supply chain can be greener. This tactic will eliminate over 38,500 plastic bags in 2024.
- **April 2024: 1828 Recycled Vest** - This vest is crafted with Post-Consumer Recycled (PCR) materials, maintaining Kishigo's rigorous quality standards. Components, including the fabric, binding, thread, care label, and hangtag, are made from recycled materials.

"Every recycled thread we sell, every eco-friendly package we receive, and every environmental impact decision our partners make brings us closer to sustainability as the norm, not the exception," said Lane Synnestvedt, VP of Operations for [Full Source](#), a Florida-based online retailer of safety gear and apparel. "We are proud to partner with Kishigo as it launches its sustainability initiative. This decision impacts our footprint as well."

Follow Kishigo practices into a greener future, innovating with new materials and sustainability processes at www.kishigo.com/sustainability. Professional journalists can request images, including the 1828 Recycled Vest, through the contacts below to accompany media coverage.

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***It's Better to be Seen in Kishigo:** As the most trusted brand in high-visibility workwear, Kishigo provides excellence from every angle, and you can see it in everything we do. For over 50 years, we have been committed to using the highest quality materials to craft apparel that's comfortable and built to last while keeping workers safe and seen. We are dedicated to working closely with our customers and utilizing this insight to develop practical, feature-rich, and compliant garments that enhance each user's experience because nothing else matters more than your safety.*

